| Steps in Developing a Business Case Analysis |                                                                                       |                                                                                                                                                                                                                                                                 |
|----------------------------------------------|---------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Step                                         | Activity                                                                              | Description                                                                                                                                                                                                                                                     |
| 1                                            | Clearly articulate the issue/concern and present a hypothesis on potential solutions. | It is important that you clearly state the problem and the possible solution. You will need to convince hospital administration that any additional costs of the intervention you are proposing will be offset by the cost savings created by the intervention. |
| 2                                            | Meet with key administrators.                                                         | There are three important reasons to meet with key administrators (forrs.                                                                                                                                                                                       |